

# KEVIN FREIDBERG IS AN ADVERTISING COPYWRITER.

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## **EDUCATION** Creative Circus, Atlanta, GA

University of Texas at Austin

## **ADVERTISING EXPERIENCE**

**2010–Present: Freelance** Wells Fargo, Best Buy, Lifetime Fitness, C.H. Robinson, Schermer B2B

### **2008–2010: The VIA Agency, Portland, Maine**

Welch's, Disney, HBO, TD Bank, Lo-Jack, Maidenform

### **2005–08: Freelance** Cliff Freeman and Partners, Y&R

Chicago, Fox Sports, Best Buy, Target, Toys R Us,

Kohl's, G.E., Sears, United Healthcare, The New York

Times, Ad Council, Davis Cup, Jim Beam, NY Transit

Authority, Honeywell, The Dallas Cowboys

### **2004–05: BBDO, Minneapolis** Hormel, Sundance

Channel, Dain Rauscher, Fiserv, Famous Dave's BBQ

### **2003–04: Macy's In-house** Radio, TV and Print

### **2002–03: One and All, Minneapolis**

Target Pharmacy, Honey-Baked Ham, Culver's

## **SURREAL EXPERIENCE**

**C.E.O. of Fun** Embassy Suites Hotel, San Antonio  
Told jokes during happy hour. Everyone came. No one had fun. They fired me.

**Talkshow Producer** WOAI Radio, San Antonio  
Wrote gags for evening drive talk show. Weekly on-air host of *The Vidiot* (video reviewer).

**News Reporter** KGNB Radio, New Braunfels, TX  
Made 11K a year. Loved every minute of it.

**Production Assistant** King of the Hill, Fox TV, L.A.  
Worked with amazing writers who couldn't have been nicer.

**Vending Machine Owner** Kind of like the scene in Godfather II when Fredo goes fishing. I should've known better.

## **HUMILIATING EXPERIENCE**

Attended a 3-day, silent meditation retreat. Humiliated myself. Went back into therapy.

## **NEAR-DEATH EXPERIENCE**

- |               |                                                                                                      |
|---------------|------------------------------------------------------------------------------------------------------|
| April 9, 1975 | Hit by Dad's '72 Thunderbird while riding my Big Wheel®. Lawsuit pending.                            |
| Feb. 26, 1980 | Hit by fake-wood-paneled station wagon. Fake wood so much harder than real thing.                    |
| Oct. 11, 1983 | Hit by garbage truck in failed attempt to rescue Obi-Wan Kenobi from trash.                          |
| Aug. 17, 1993 | Hit by Rabbit convertible. Seriously hurt. Rabbit convertible.                                       |
| Dec. 3, 2007  | Hit by geriatric motor scooter (not a Hoveround®) at 3 <sup>rd</sup> Annual Dallas Turkish Festival. |

## **WOMEN WHO DUMPED ME**

- |           |                                          |
|-----------|------------------------------------------|
| March '93 | Liz Ensign: I'm not good enough for you. |
| June '97  | Karen Boorman: I'm too good for you.     |
| Nov. '06  | Jen Haas: You're perfect. I'm a lesbian. |

## **WOMEN MY GRANDMOTHER DISAPPROVED OF**

- |          |                                                  |
|----------|--------------------------------------------------|
| June '98 | Denise Barr: Not Jewish                          |
| Oct. '03 | Mindy Friedman: Too Jewish                       |
| July '07 | Shoshanna Soloman: You're dating Salman Rushdie? |