

KEVIN FREIDBERG IS AN ADVERTISING COPYWRITER.

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EDUCATION Creative Circus, Atlanta, GA

University of Texas at Austin

ADVERTISING EXPERIENCE

2010–Present: Freelance Wells Fargo, Best Buy, Lifetime Fitness, C.H. Robinson, Schermer B2B

2008–2010: The VIA Agency, Portland, Maine

Welch's, Disney, HBO, TD Bank, Lo-Jack, Maidenform

2005–08: Freelance Cliff Freeman and Partners, Y&R

Chicago, Fox Sports, Best Buy, Target, Toys R Us,

Kohl's, G.E., Sears, United Healthcare, The New York

Times, Ad Council, Davis Cup, Jim Beam, NY Transit

Authority, Honeywell, The Dallas Cowboys

2004–05: BBDO, Minneapolis Hormel, Sundance

Channel, Dain Rauscher, Fiserv, Famous Dave's BBQ

2003–04: Macy's In-house Radio, TV and Print

2002–03: One and All, Minneapolis

Target Pharmacy, Honey-Baked Ham, Culver's

SURREAL EXPERIENCE

C.E.O. of Fun Embassy Suites Hotel, San Antonio
Told jokes during happy hour. Everyone came. No one had fun. They fired me.

Talkshow Producer WOAI Radio, San Antonio
Wrote gags for evening drive talk show. Weekly on-air host of *The Vidiot* (video reviewer).

News Reporter KGNB Radio, New Braunfels, TX
Made 11K a year. Loved every minute of it.

Production Assistant King of the Hill, Fox TV, L.A.
Worked with amazing writers who couldn't have been nicer.

Vending Machine Owner Kind of like the scene in *Godfather II* when Fredo goes fishing. I should've known better.

HUMILIATING EXPERIENCE

Attended a 3-day, silent meditation retreat. Humiliated myself. Went back into therapy.

NEAR-DEATH EXPERIENCE

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| April 9, 1975 | Hit by Dad's '72 Thunderbird while riding my Big Wheel®. Lawsuit pending. |
| Feb. 26, 1980 | Hit by fake-wood-paneled station wagon. Fake wood so much harder than real thing. |
| Oct. 11, 1983 | Hit by garbage truck in failed attempt to rescue Obi-Wan Kenobi from trash. |
| Aug. 17, 1993 | Hit by Rabbit convertible. Seriously hurt. Rabbit convertible. |
| Dec. 3, 2007 | Hit by geriatric motor scooter (not a Hoveround®) at 3 rd Annual Dallas Turkish Festival. |

WOMEN WHO DUMPED ME

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| March '93 | Liz Ensign: I'm not good enough for you. |
| June '97 | Karen Boorman: I'm too good for you. |
| Nov. '06 | Jen Haas: You're perfect. I'm a lesbian. |

WOMEN MY GRANDMOTHER DISAPPROVED OF

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| June '98 | Denise Barr: Not Jewish |
| Oct. '03 | Mindy Friedman: Too Jewish |
| July '07 | Shoshanna Soloman: You're dating Salman Rushdie? |